For each Promotional Objective identify a advertisement (include the link) that best fits each objective and explain why it does.

1. To Persuade
2. To Build Brand Image/Reinforce the Brand
3. To Stimulate Demand - Increase Sales
4. To Differentiate the Product
5. To Create Interest/Build Awareness
6. To Inform
7. To Support other Marketing Efforts

8. To Remind

9. Change Perception